

AARP Blacksburg Chapter 2613
Board Meeting
April 5, 2016

In Attendance: Don Creamer, Pat Ballard, RB "Ben" Crawford, Sally Anna Stapleton, Shirley Peterson, Val Coluni, Pat Hyer, Wendy Baldwin, Terry Wildman, Thais Beams, Joy Herbert, Peter Magolda, Jerry Niles, Ray Van Dyke, Abbey O'Farrell (intern).

Call To Order 10:04AM

General Announcements: Don Creamer announced that a new member would be joining our chapter next month. Her name is Wanda Smith, she taught at the college of Business at VT and has also joined the LLI Partnership.

Approval of March Board Minutes: Don Creamer asked for approval of the March Chapter Minutes. Pat Ballard made a motion to accept, Shirley Peterson seconded the motion, Minutes were approved.

Report of the Treasurer: Pat Ballard reviewed the monthly treasurer report. Pat stated that the contributions for Downtown Blacksburg and Leading Lights have been made. The Health Fair dollars have been deposited and all other bills have been paid. There was a discussion about what still need to be paid for Bill Thomas event. Wendy Baldwin made a motion to accept the Treasurer report, Sally Anna Stapleton seconded the motion. Motion was passed.

Old and New Business

40th Anniversary plans: Thais Beams handed out the final sheet for the picnic plans. The 40th Chapter Anniversary celebration will be held Friday, June 17, 2016 from 5:00pm to 8:00ish, at the farm of Terry Wildman. Discussion was led by Terry Wildman on renting tents, tables & chairs, this will run about \$550. Food will be donated subs from Jimmy Johns by Tom Alston, and BBQ chicken from Due South (cost to be determined). Chapter members are asked to bring side dishes, salads, deserts and BYOB. Entertainment will be the 'Pam Jammers' they will begin playing around 6pm. The entertainment charge will be \$300.00. Thais asked for volunteers to help her with the planning and set up.

Update on Dr. Bill Thomas event: As of April 5, there are 31 seats left. The chapter cost for this event will be approximately \$2500.00 which will include hotel costs and lunch. Pat Ballard will ensure the check gets sent to the Holiday Inn. The chapter is seeking donations.

Plans for Social Media Service/Approval Social Media Committee: Don Creamer made a suggestion that our chapter become involved in Social Media. Don said that a group of members met last week to discuss what would be involved, and what it would require by the chapter, This group will serve as the committee for this source; Don stated that the committee will consist of Wanda Smith, Wendy Baldwin and Peter Magolda. This group suggested that the media we should consider should be Facebook and LinkedIn. There was discussion about this by the board, board members did not feel that LinkedIn was a good media to go with, suggested Twitter. Don said that he would take this back to the committee. Don stated that he would like to see us move quickly on this so that we could launch it by May 1. He said that the committee discussed including such things as “Living Well @ 50+”, “Life Reimagined” and “To Serve Not to be Served”. Due to the Twitter vs LinkedIn discussion the launch date will be determined, but it was stated that if the board approved this Media Committee they could go ahead and set up Facebook and get started. Pat Ballard made motion to proceed with putting this committee together, Shirley Peterson seconded the motion. Motion passed. Abbey the intern will be a resource for the committee. At the next board meeting we will determine next steps for chapter members as it pertains to Social Media and what other avenues we could take this committee, such helping/teaching chapter members.

Leading Lights Event Chapter Reps: Leading Lights Awards dinner is being held on April 14. Ben Crawford will be attending along with his wife Carol, as the AARP nomination, Shirley Peterson will be attending as the awards committee nominator and Nola Elliott will be attending as the Chapter Representative.

Safe Driving Course: Is being held today April 5 and 6th at the Blacksburg Community Ctr from 1-5pm

Membership non-renewals: A discussion surrounding the memberships that have not been renewed for 2016 was held again. Ben Crawford suggested it should be posted in the newsletter that if dues not paid by April end they will be dropped from the chapter. Terry said that we cannot keep these people on as members if they have not paid. It was suggested that we use the 40th anniversary picnic as an incentive to sign up. Others felt that we needed to end this now, if not paid by May end they are gone. A notice will be put in the May newsletter.

Y-Toss: Don Creamer said that the YMCA has asked for volunteers to work with them for VT Y-Toss. This is when students leaving school turn in furniture that they are leaving behind so the students coming in can get the furniture they need. Don said to contact him if you'd like to volunteer.

Dinner Meeting: Was held on March 21, from 5-7pm. There were about 20 attendees. Everyone seemed to enjoy themselves, a couple people said they would be attending

the chapter meeting. Don Creamer, Terry Wildman and Shirley Peterson spoke. Shirley told the board that she did not feel these dinners were a great success and that she did not understand the overall purpose of them and if they continued she suggested the board find someone who has a greater understanding of the purpose to run them.

Committee Reports

AARP Virginia Liaison: Ben Crawford stated that the Rutian Fish Fry would begin on May 8 and would continue on the second Saturday each month through September. There will be AARP Telethon call on the book "Disrupted Aging". Ben is going to Washington DC on April 19-20 for the National Advocacy. Ben stated that the folks that take the Drivers Safety Course will be eligible for an Insurance Discount.

Chapter/LLI Partnership: Don Creamer stated that the Fall term would include 20+ approved courses. Pat Hyer stated that the current term has been a great success.

Health Fair: Wendy Baldwin said that this committee will be participating in the April 9, Women's Resource Health Fair being held at the NR Mall.

Legislative: Val Coluni presented the Legislative Report. For this information, please go to the chapter website for complete report. Shirley Peterson is joining the State Advocacy Team.

Programs: Terry Wildman said that the April Chapter Meeting program will be Mode Johnson from the Blacksburg Rescue Squad. Program in May will be Dr. Jon Antin from the VT Transportation Institute.

Adjournment: 11:55AM

Minutes submitted by Sally Anna Stapleton, April 11, 2016.